

## WHAT THE CHAMBER CAN DO FOR ME

1. **BUSINESS REFERRALS: WE REFER CHAMBER MEMBERS EXCLUSIVELY WHENEVER POSSIBLE.**
2. Exposure to thousands of potential customers in the Caro Area Chamber of Commerce Membership Directory, free to members. We encourage inquirers to make their purchases from Chamber Members whenever possible.
3. Blue Cross/Blue Shield medical health insurance is available to those who qualify.
4. As a new business, we list your name and business as being a new business in our newsletter, The Action. When you become a new member, we list you as a new member in newsletter. The Action newsletter is published every other month and sent to each member.
5. Opportunity to be highlighted as Chamber Member of the Month. Members are allowed to set up displays in the Chamber office for the entire month, promote specials and get exposure in the Chamber storefront window. Their picture will also be printed in The Action. After Hours activities are planned, depending on level of interest.
6. Small conference room available for meetings or special usage.
7. Government liaison service; we represent business and Caro area interest on local, state and national levels.
8. Membership mailing list is free to members. This list is made exclusively to Chamber Members only.
9. Each Member receives a membership cling sticker for their business door or window: A sign of good business. Each member also receives a lapel pin designating them as a Chamber Member.
10. Michigan State maps are available at no charge. Village of Caro/Tuscola county maps are also available at no charge.\*
11. Display rack on site in the Chamber office where Chamber members can display brochures, business cards or other business-related material for promotion. This information is often included in relocation and vacation packets.
12. Promotes tourism to the Thumb area. Tourism information available in the Chamber office for various areas of Michigan.
13. Exclusive low-cost advertising available in the monthly newsletter as well as on the Chamber website. Links to your business website offered to Chamber members.
14. Chamber Members are able to use the Chamber bulk mailing permit.
15. Serve as quality business advocate.
16. Invitations to all Chamber events such as Citizen of the Year and Business after Hours events.
17. Opportunities to promote your business by providing promo items to be given away at various events.
18. Advertising on our Caro Shopping bags.
19. Chamber Bucks Program – Chamber Bucks are similar to gift certificates and can only be redeemed at participating Chamber Member businesses. Great way to get people into your store and hopefully spending more than the value of the Chamber Bucks.
20. Opportunity to nominate and/or run for director and have a say in who is running YOUR Chamber.
21. Access to Tuscola County Economic Development to assist in bringing new businesses to Caro area as well as offer consultation and professional advice.
22. Member-to-Member discounts.
23. Insurance and membership discounts.

\* As availability permits